

NICK TRZPIS

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Manchester, United Kingdom

SKILLS

- Analytical Skills
- Networking
- Customer Service
- Leadership
- Presentation Skills
- Microsoft Office
- Social Media Management

Intermediate level:

- HTML
- CSS
- Hootsuite
- Adobe InDesign, Photoshop, Spark
- Canva

Knowledge of:

- Digital Marketing
- Influencer Marketing
- Google Console
- Google Adwords
- SEO

INTERESTS

- Sports
- Technology
- Personal Development
- Cooking

LANGUAGES

- English - fluent
- Polish - native
- German - basic

PERSONAL STATEMENT

Business Management graduate looking to secure a digital marketing role. I have undertaken marketing work experience with Bolton Pride and Full Focus Recruitment. I have gained there relevant experience and developed my marketing skills. My goal is to assume a role which allows me to take responsibility for the digital marketing and content creation. I would like to focus on my personal development and stepping out of my comfort zone.

EDUCATION

University of Liverpool - BA (Hons) Business Management with German Advanced 2015-2018

Active member of Enactus and Handball Team. Responsible for Handball Instagram funpage. Won Most Innovative Team award at Enactus Training Weekend and reach semi-finals in University Business Challenge organised by IBM.

WORK EXPERIENCE

Digital Graduate at Bolton Pride - August 2020 - September 2020

Voluntary work experience, during which I was responsible for content creation and delivery on both Facebook and Instagram. Increased post engagement by 74% and people reached by 133% on Facebook within a month.

Marketing Assistant at Full Focus Recruitment - June 2020 - August 2020.

Voluntary work experience. During the time I wrote blogs, created Instagram posts and was involved in SEO activities.

Supervisor at Starbucks - January 2020 - Present

Supervisor at Wayne's Coffee - November 2019 – January 2020

Trainee Recruitment Consultant at Venturi September 2019 - November 2019

Went through 6 weeks of recruitment training and learned about, Recruitment 360 cycle, recruitment strategies and systems. Improved communication skills while engaging with candidates and businesses.

Voluntary Social Media Executive at Adam and Eve's Turkish Bath - September 2018 - December 2018

Responsible for creating, scheduling and posting content on Instagram and Facebook. Introduced to HootSuite, what helped me to manage profiles efficiently and increase engagement by 70%.

Team Leader and Team Member at Co-op - December 2015 - September 2019

CERTIFICATES AND OTHER ACHIEVEMENTS

LinkedIn Learning Courses - April 2020

SEO Foundations, InDesign Essentials, Influencer Marketing Foundations, Photo-shop 2020 One-on-One: Fundamentals

University Business Challenge by IBM – 2017/2018

Comfortably won the first stage of the challenge and got to the semifinals where we were finished in the middle of the stake on the 10th place.

Youth City Council - Tarnobrzeg, Poland - 2014/2015

REFERENCES AVAILABLE UPON REQUEST.